**Home Page Intro**

Peep & Learn as a company is in the business of developing technological frameworks and modules targeted at making education accessible and simplified for its stakeholders (**parents, teachers and students**). The flexibility of the platform allows for the infusion of cultural presets, study curriculums and standards unique to each country where is it adopted.

Sliders (**Peep** Library): Get Syndicated videos, subject podcasts, question banks, past questions, examination guidelines, learning materials & learning curriculums.

**THE PEEP MISSION**

To provide unadulterated educational solutions and infrastructure focused on academic curriculums peculiar to each host country in Africa for all students (Primary and Secondary) by means of online and offline innovation.

**THE PEEP VISION**

We seek to become the hub for technologically oriented education in and out of the traditional classroom system in Africa.

**GOALS AND MILESTONE**

* To revolutionize equal educational opportunities, resources, and infrastructure to all students from upper primary to senior high levels all within the various host countries in Africa through the means of technology.
* To make out of class tuition and studying easy and result oriented for all students irrespective of the school they attend.
* To foster a healthy teacher-student relationship by providing students access to diverse teachers for learning materials and prompt academic assistance.
* For students to experience beautiful learning experiences with electronically enhanced educational materials from our e-library which has; syndicated videos and audio tutorials, examinable question banks/past questions tailored to suit the educational system of the host country.

**Peep Tribe: Stats: MALE 60% FEMALE: 40%**

**Management Team**

The Peep management team is a multifaceted unit, comprising the best minds across product management and ownership, business analysis and operational management. The team successfully oversees the product development lifecycle across all Peep product modules and the delivery of the Peep vision.

All activities of the management team are governed by the Peep board, with a representation from managing partners who hold board decision making rights over the company.

**Creative Team**

To tell the story of the brand and to communicate the vision of Peep and Learn, is the ‘Peep Creative Team’. To achieve this, the team regularly participates in creative JAD sessions with the Analysis Team to deeply understand and drive creative synergies that translates into beautiful experiences for users of Peep products. This is evidenced through the use of intuitive UI/UX designs and interactive product prototypes, to best address unique user scenarios.

The creative team leads efforts in product design thinking and research, as well as the production and management of syndicated videos and campaigns.

**Development Team**

Unlike most traditional software development companies, the ‘Peep Development Team’ prides itself with distinct developer units for each Peep product module. That is, the Student Mobile Module, Student Desktop Module, Parent Mobile Module, Teacher Mobile Module and Windows Admin Portal Module.

Developer units within the development team regularly commit to the Peep GitHub repository following successful peer review meetings over the code base. Communication is efficient and reliable over the teams adopted Slack channel, with management level decision-making ingrained in the daily stand-up meetings for product updates by team members.

The development team participates in requirements elicitation sessions with the analysis teams by assisting in efforts to define different product roadmaps and module backlogs. All team activities are coordinated by the resident CTO.

**Analysis Team**

The ‘Peep Analysis Team’ augments the activities of all teams within Peep and Learn. With its research department, the team is able to glean requisite product feedback via qualitative and quantitative research approaches from all identified product stakeholders which feeds as input for the writing department.

The writing department carry on product insights by translating them into product documentation, covering all salient product requirements for active product modules and their current iterations.

The Operational Department complements the Peep Analysis team by overseeing to the daily success stories of all Peep teams.

Internship Space: Inactive the Roles

**Peep Blog: (To be directly done by Joe Developer)**